



# AsuraCPRNT™

## The World's first Interactive Communication Platform & Printer

*The most exciting development in Point of Interaction technology has arrived*

➔ At its heart is a powerful ARM processor that manages a 7" touch screen and 80mm printer. The AsuraCPRNT is available with optional integrated MSR, Barcode and NFC readers.



The AsuraCPRNT's computing power offers the capability to display and deliver audio-visual messages on its own screen and external digital signage. The AsuraCPRNT also has the ability to drive applications and web content to other digital devices such as customers' smart phones, merchant tablets and store kiosks.

The AsuraCPRNT is a receipt, ticket and coupon printer as well as a fully programmable platform which can be used to run product advertising, retail merchandising, point-of-sale promotions and many more applications for retail and other industries.

The AsuraCPRNT has been optimised to support the connection of external peripherals such as a biometric scanner, 3G/4G dongle, WiFi, camera and many others.

### Interactive



View advertisements, apps and stream web content to create an unrivaled customer experience.

### Connected



Connect to phones, tablets and other mobile devices.

### Integrated



Optional integrated MSR, barcode and NFC reader.



**Thousands of applications and hundreds of solutions from one Interactive Communication Platform and Printer**

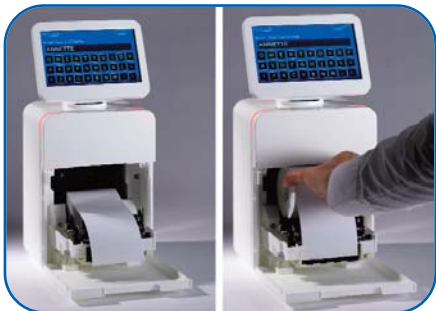
**ASURA CPRNT**

**ASURA CPRNT**  
Reach out and touch the future...

**star**  
The Future for Retail

The AsuraCPRNT™ is so flexible it can fit into any infrastructure as a stand-alone Computer, Terminal or, indeed, Server with Thin Client capabilities.

**➔ Only limited by your imagination**



AsuraCPRNT™	
<b>FEATURES</b>	Swivel and Tilt 7" LCD touch screen Fast ARM Based CPU High quality and fast print speed Internal "External" power supply Internal Speaker / Microphone Optional VESA back mount supported 3 basic colour LED lighting for multi-colour programmable visual feedback Compact footprint for user counter / shelf / kiosk integration
<b>CONNECTIVITY</b>	USB-Host x 4 (Type A) Audio Line Out Ethernet (100/10 Base T) Peripheral Drive Circuit 2 circuits (24V max. 1A), 1 Compulsion input USB-Device x 1 (Type B) MIC Micro SDHC slot x1 (up to 32GB)
<b>OPERATING SYSTEM OPTIONS</b>	Linux Angstrom kernel 2.6x Windows CE coming
<b>SPECIFICATIONS</b>	Touch Panel: 7" (800x480 pixel) TFT Resistive LCD CPU: ARM Cortex-A8 Core Print Method : Direct Thermal Greyscale: 8 / 16 / 32 level Paper Width : 58 / 65 / 80mm Paper Diameter : max 83 mm Black Mark Sensor Location: Left Back Side Dimension: (W)180mm X (D)162mm X (H)380mm Memory: 256MB DDR2 Print Speed : 300 mm/s Paper Thickness : 0.053- 0.085 mm
<b>INCLUDED IN BOX</b>	Base stand    Set-up Guide    58/65mm Paper Guide
<b>OPTIONS</b>	Combined encrypted Magnetic Stripe Reader & 2D / QR / Barcode Imager NFC option coming

